

Directwest's Environmental Commitment



From start to finish and every step along the way, the lifecycle of the SaskTel Phonebook is based on environmentally responsible products and partnerships and begins long before it hits your doorstep.

ADMINISTRATION - We use the smallest font possible minimizing the number of pages needed. Everyone in our office prints double sided. Our Media Advisors use mobile devices for sales presentations & submit paperwork electronically instead of unnecessarily wasting paper.

PAPER SOURCE - All paper used is Elemental Chlorine Free and is made of lightweight fiber & FSC Chain-of-Custody certified residual wood.

PRINTING & PRODUCTION - We utilize pollution control systems as one tool to help us minimize our impact on the environment. The directories we print are 100% recyclable and are printed with inks containing soy and/or vegetable oils, and produced with nontoxic glue.

DISTRIBUTION - In order to eliminate waste plastic bags are not used for distribution unless inclement weather is present. All of our drivers utilize a GPS system whereby we can track deliveries and minimize excess phonebooks by verifying the actual number required.

RECYCLING - All SaskTel Phonebooks are completely recyclable and can easily be recycled at your nearest paper recycling bin or through a curbside recycling program.

USEFUL CONSUMER PRODUCTS - Recycling your old SaskTel Phonebook creates many useful consumer products such as insulation, packing material, boxes, egg cartons, mulch & animal bedding.

WANT TO REDUCE YOUR ENVIRONMENTAL FOOTPRINT?

The same great content is accessible digitally with Directwest's online & mobile search platforms.

If you would rather use Mysask411.com or the Mysask411 App instead, you can opt out of residential home delivery or customize your business order by contacting Directwest at 1-800-667-8201.

SaskTel Phones for a Fresh Start!

Wondering how to recycle your used cell phones?

Bring them in to any SaskTel Store or participating authorized dealer. SaskTel has partnered with PATHS (Provincial Association of Transition Houses of Saskatchewan) to provide vital communications for people in transition. Every cell phone SaskTel collects contributes to giving someone a fresh start.

**Together we've recycled over
115,000 phones and counting.**



Congratulations SaskTel!

For the 11th consecutive year SaskTel has been named one of Canada's Greenest Employers by Mediacorp Canada Inc. This award recognizes employers who lead Canada in creating a culture of environmental awareness and whose environmental leadership is attracting people to their organization.

www.sasktel.com/freshstart